

# Seamless Transitions: Meridian Township's Journey

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- Understanding Your Role in Offering a Retirement Plan
- Meridian Township's Journey
- Key Takeaways
- Ongoing Support



# Understanding Your Role in Offering a Retirement Plan





# Why Offer a Retirement Plan?

- Attract and retain top talent
- Valuable benefit for employees



# Benchmarking

#### What is benchmarking?

Process of reviewing and evaluating your plan by looking at similar plans

#### Why is it important?

- Can help identify best practices, enhance plan design, and improve participant outcomes
- Allows employers to assess the effectiveness of their retirement plans and make informed decisions to improve them, ensuring competitive offerings for their employees' financial well-being



# **Different Needs = Different Plans**

#### Retirement

**Defined Benefit** 

Defined Contribution 401(a)

Hybrid

457

IRA

#### Other Post Employment Benefits (OPEB)

Health Care Savings
Program (HCSP)

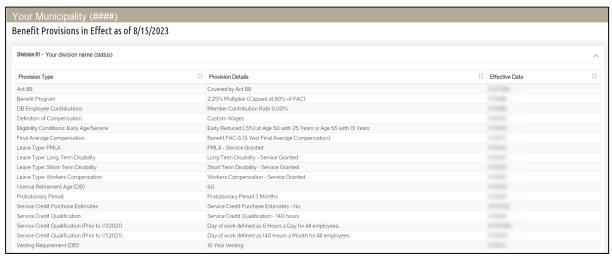
Health Care Exchange

Retiree Health Funding Vehicle

## **Defined Benefit Plan**

You can now see the options you've selected for your **defined benefit** and **hybrid plans** in the Employer Portal







# **Self-Service Actuarial Tool**

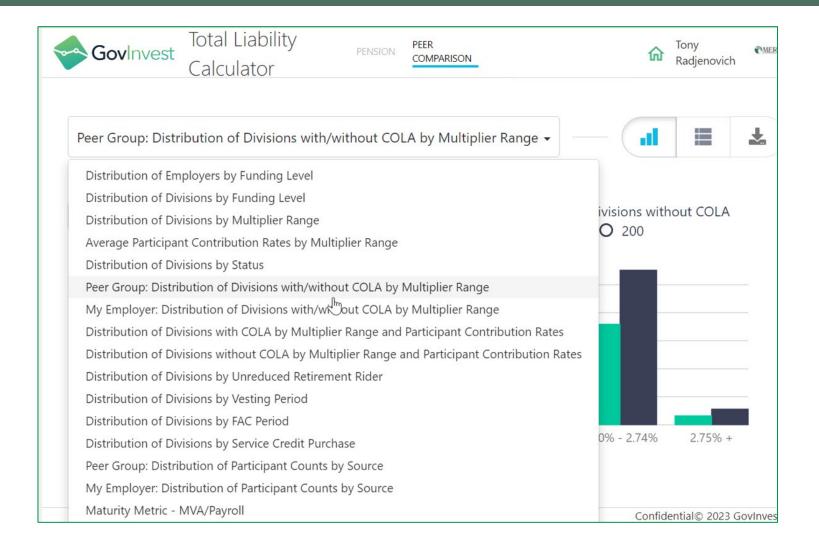
 As part of our fiduciary responsibility, MERS is committed to helping customers understand and manage their retirement plans



- We have partnered with GovInvest, a leading data visualization organization, to provide you with an actuarial self-service online tool Total Liability Calculator (TLC) Basic
- Our goal is to bring your data to life to assist with understanding, analyzing, and communicating with stakeholders about your plan

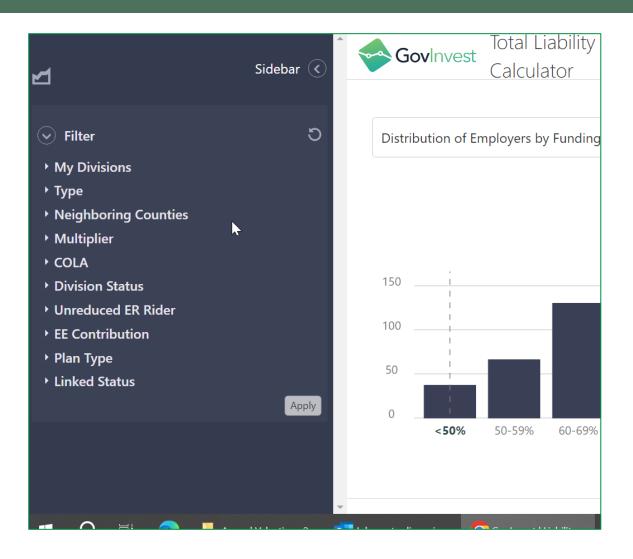


# Perform Your Own Peer Comparisons





# Filter Options





# **Select Your Filters**





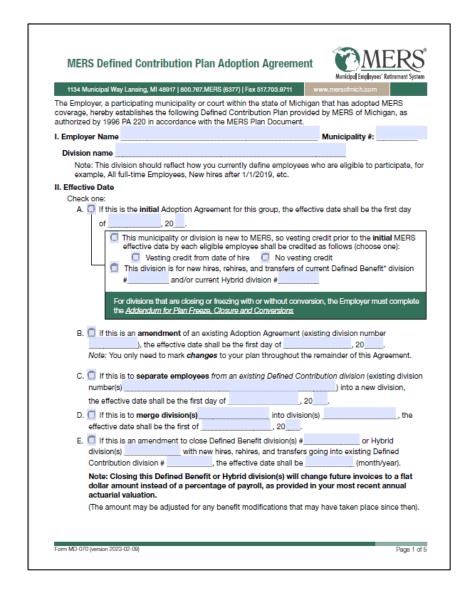
# Apply Your Filters to See Comparison





## **Defined Contribution Plan**

- Reference your adoption agreement
- Review union contracts (if applicable)
- Contact MERS





# Sample Provider Comparison

Asset-Weighted Plan Averages	Sample Plans	MERS	Difference
Expense			
Asset-Weighted Average Expense	1.66%	0.35%	-1.31%
Total Impact (Performance, Less Fund Fees)			
1-Year Asset-Weighted Average Performance	26.67%	30.58%	3.91%
3-Year Asset-Weighted Average Performance	11.89%	11.88%	-0.01%
5-Year Asset-Weighted Average Performance	12.74%	12.83%	0.09%



# Why Fund Costs Matter

## Hypothetical Example

- Sara is 30 years old
- She currently makes \$45,000/year and anticipates a 2% annual salary increase
- Sara makes bi-weekly contributions of 5% to her retirement account
- She currently has a \$25,000 account balance
- Sara anticipates a 7% investment return before factoring in the investment expenses
- Sara plans to retire at age 62
  - She plans to receive her balance through equal monthly payments until age 90 (28 years of payments)
  - She anticipates a lower investment return of 5% during her retirement before factoring in the investment expenses

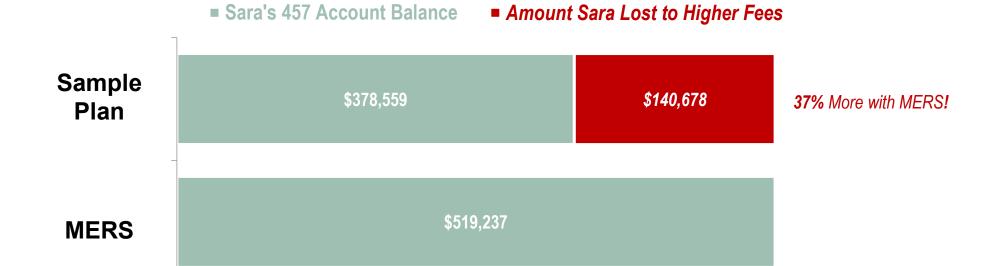
#### **Meet Sara**



# Sara's Balance at Retirement

The below comparison shows the impact of higher costs during Sara's projected *accumulation phase.* 

Investing with MERS would provide Sara with more at retirement!



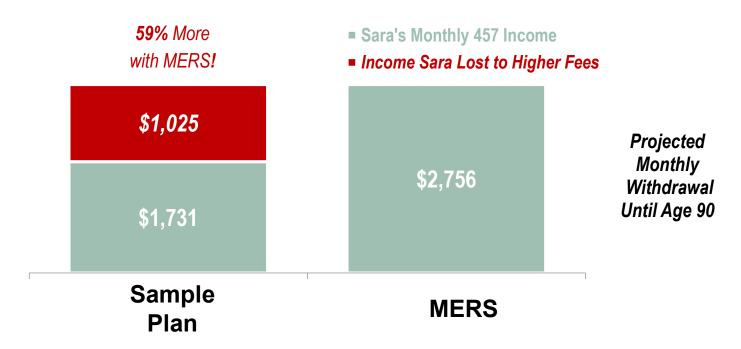
**Provider Asset-Weighted Average Expenses**: Sample Plan – 1.66% and MERS – 0.35%



# Monthly Income in Retirement

The below comparison shows the impact of higher costs during Sara's projected *distribution phase*.

Investing with MERS would provide Sara *more monthly income* in retirement!



**Provider Asset-Weighted Average Expenses**: Sample Plan – 1.66% and MERS – 0.35%



# **Fees and Performance**

#### Of the 55 fee comparisons MERS completed in 2023 (totaling \$302M assets)...

How often did MERS have **lower fees**?

98% of the time!

(The only time we didn't, we tied in cost.)

How often did MERS outperform the competition?





# What is Fiduciary Responsibility

Legal Compliance



Investment Oversight



Reasonable Expenses





# Degrees of Fiduciary Responsibility

Not all plan providers assume the same degree of responsibility





#### Plan Provider

The plan provider takes fiduciary responsibility, establishes the plan document, determines the investment options available and monitors performance.

As the sole fiduciary, MERS provides employers with this level of confidence.

#### Co-Fiduciary Responsibility

Some plan providers act as cofiduciaries. The provider offers investment information and makes recommendations. The employer is responsible for selecting and monitoring the performance of the funds.

The plan provider and employer share fiduciary responsibility for the plan.

#### **Employer**

Most plan providers act only as a record keeper and leave decisions regarding the plan document, investment options and performance monitoring to the employer.

The employer has unlimited choices under this scenario, but risks being held liable for fiduciary violations.



## Full-Service Plan Administration

No additional cost

Plan Governance On-Staff Auditor

Legal Counsel

Legislative Advocacy

Financial Reporting

Administration of Benefits

Actuarial Services

GASB 68 Assistance

Portfolio Management Participant Education and Resources



# What's Important

#### **Employers**

- Ability to reach a customer service representative
- Fiduciary responsibility
- Ability to perform service dependably and accurately
- 4 Low cost
- Participant education and resources

#### **Participants**

- Retirement planning tools
- Fiduciary responsibility
- 3 One-stop shop
- Ability to perform service dependably and accurately
- Ability to help and provide prompt service

# Meridian Township's Journey









# The Situation



The Township was having difficulty with some retirement accounts that we're being handled by another administrator. Their complaints were common among those looking to change providers and included:

- Poor Communication
- Unresponsive
- A Lack of Support
- Relatively High Fees and Expenses



# Why Transition?

#### Fiduciary Oversight

Some providers will be co-fiduciaries for your plan. But as co-fiduciaries, plan providers and employers share fiduciary responsibility, which means shared liability.

#### Plan Administration and Costs

High fees and expenses can reduce the growth of employees' retirement accounts.

# **Employee Experience**

Employees expect more value from their benefits, and how they feel about those benefits can impact their likelihood of staying with the municipality. They expect an easy to use, benefits experience.

# **Process Overview**



#### **MERS**

- Prepare adoption paperwork for employer approval
- Complete plan setup
- Provide plan / division numbers and next steps
- Conduct employee education and enrollment meetings

- Send participant welcome e-mail
- Assist with rollovers

1

2

3

4

- Determine plan design, eligibility, reporting frequency and effective date
- Send signed adoption documents to MERS
- Obtain employee enrollment paperwork
- Participate in portal training and complete first report of contributions

### **Meridian Township**



# Plan Design



Early in the transition process, MERS helps municipalities understand the plans they offer and how those plans fit into each customer's employee benefits philosophy.

Meridian Township transferred to MERS:

- Defined Contribution Plan
- 457 Program
- Health Care Savings Program



## **Employee Communication and Education**



# Participant Outreach

- Welcome email
- Welcome kits for new participants
- Direct mail / email outreach

# Face-to-Face Learning

- On-site education
- 1-on-1 Appointments

# Results





Greater flexibility for plan participants



Better plan communication resulting in happier, more knowledgeable participants



Ongoing support



## In Their Own Words



From the start, employees reported ... that they were very happy that we had moved to MERS. They appreciate the reliability, responsiveness, accuracy, and exceptional customer service that has been a constant in working with MERS. Employees are happy and looking forward to trainings, refreshers, and employee one-on-one reviews of their plans in the future.

Abigail Tithof, Meridian Township, Human Resources Director



# **Summary – The Path to Change**



#### **Situation**

The Township felt their employee's questions and needs were not being met by the current provider.

#### **Process**

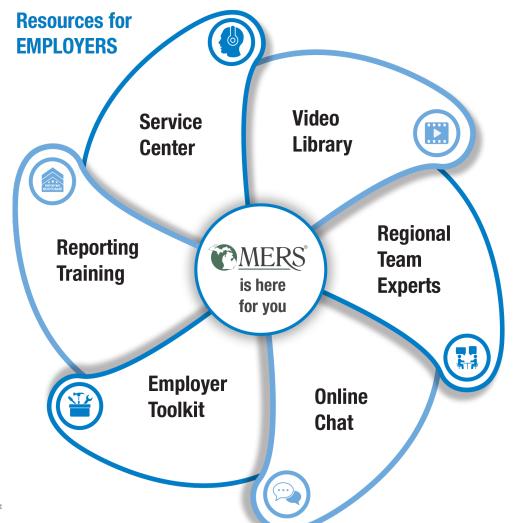
The township's HR department worked extensively with MERS to create a plan to migrate 401(a), 457, and HCSP plans. MERS provided training for HR and staff on what to expect and how accounts will be accessed. MERS also provided educational sessions about retirement plans.

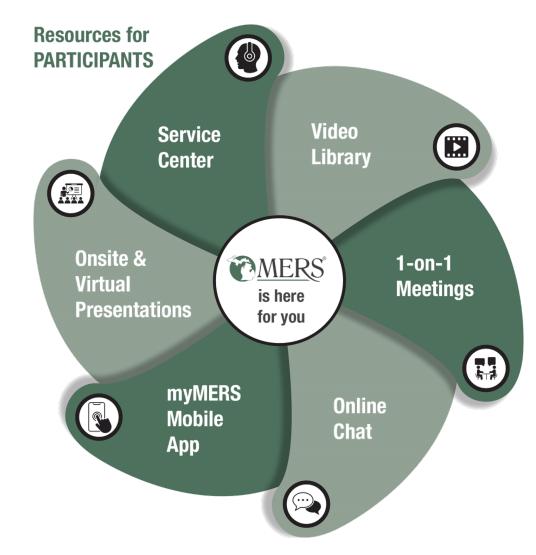
#### Results

Employees reported that they were very happy with the move to MERS. Meridian Township feels better supported, particularly with regards to communication.



# Resources





# **Employer Support**







Employer Reporting Portal Training

**On-site Education** 

Ongoing MERS Employer Events



# **Customer Service**

Located in Lansing, the **MERS Service Center** is available weekdays, 8:30 a.m.
– 5:00 p.m. offering knowledgeable oneon-one assistance for a wide variety of topics including:

- Plan provisions
- Member data
- Wage and contribution reporting

95.25%

of callers said: My questions and requests were resolved.



# **Service Metrics**

#### Top-performing brands typically have scores in the 80s

#### **Customer Satisfaction Scores**

Employer: 84

Participant: 88

#### **Customer Effort Scores**

Employer: 95

Participant: 89



# Your Regional Manager



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# **Key Takeaways**



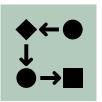
#### **Aligned**

Providing municipalities with sustainable, affordable retirement and financial wellness solutions is why MERS exists.



#### Here to Help

MERS has worked with groups ranging in size from fewer than 10 employees to more than 300 employees and has the expertise to help you smoothly manage change.



#### **A Proven Process**

MERS has a well documented process designed to successfully guide municipalities through benefit changes.



#### **Continued support**

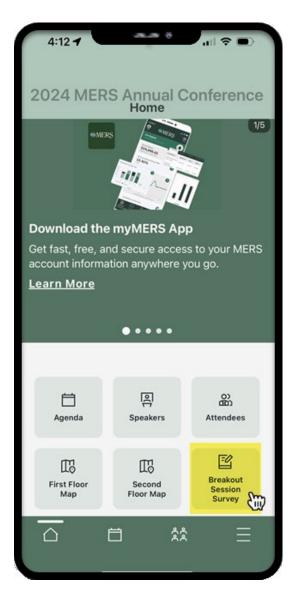
MERS is committed to ensuring municipalities receive support that continues during and after change in retirement benefits.



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# **MERS of Michigan**

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